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- Bank employees were unscrupulously exploiting this weakness to provide interest free mortgages to their friends and families.

The bank was able to take corrective actions to recover unpaid interest from mortgage holders.

THE END BENEFITS

In addition to deploying an integrated EDW, the bank was able to use this scenario as a case study to:

1. Identify other areas of weakness (process and system) that may be exploited by using data profiling to find anomalies.
2. Implement extensive fraud detection safeguards as part of the Data Profiling and Enterprise Data Warehouse initiatives, further reducing potential losses due to fraud.

The Enterprise Data Warehouse initiative provided further benefits:

- Reduction in losses from fraud.
- Improvements in source systems through monitoring and profiling of data quality to identify weaknesses.

DATA QUALITY FROM THE DATA MANAGEMENT LEADER

Gavroshe's proven Seven Streams Methodology helps organizations not only address their Data Quality issues, but also to implement best in class data management practices and approaches.